

Invention Profile

Safesack Security Backpack

Inventor Objective: Seeking to expand distribution
IP Status: Standard Patent AU2005282214
Development Stage: Product available for sale and distribution

Newcastle inventor, Simon Hasson has devised a clever way of keeping valuable items you carry with you safe. The 'Safesack' is a backpack, which incorporates a locking mechanism to keep items such as your keys, mobile phone, wallet/purse or even your laptop secure while you're away from your bag.

Simon came up with the Safesack concept in December 2003 after taking his children to the beach. "While I was sitting at the beach supervising my kids who were bodyboarding, I heard an announcement over the loudspeaker, *"Beware of bag thieves, keep an eye on your bags"*. The announcement was repeated every 15 minutes or so. Then I started to look at the way people would talk on their mobiles then wrap them in their towel and go for a swim, leaving their mobile phone available for thieves to walk off with", says Simon.

Following this, Simon shopped around and found that there were no products in the marketplace that could solve the problem - he then set about coming up with his own solution. The inventor went to work cutting up bags and attaching lockable bike chains to them. After a cupboard full of potential prototypes and three years of careful design Simon had developed the Safesack, which is now commercially available.



As well as being able to secure your valuables while away from your bag, the backpack has a range of extra features including padded laptop pocket, drink bottle holders, headphone port, mobile phone holder and additional pockets and internal zipper pouches for your keys, MP3 player or other items.

For further product information, please visit <http://www.safesack.com.au/>. For phone enquiries including sales and distribution opportunities please phone +61 2 8407 9534.