

IDC E-NEWS

Hello and welcome to IDC's May 2010 edition of E-News.

IDC Clients on ABC's The New Inventors

IDC clients, Diane Giusa and Evette Morgan recently appeared on ABC's The New Inventors presenting their new form of artist canvas, **Jabidi**. This fantastic achievement for the two inventors was even further enhanced as Evette was the first ever female Australian Aboriginal inventor to appear on the show. A very big congratulations to both ladies from all the team at IDC! [\[more\]](#)

Protecting Your Brand – Free Seminar for Small Businesses, Newcastle 18 May

Are you a small business owner, or looking to start a small business? Want to know how to protect your key business asset - your brand? Then come along to this free seminar that looks at the various forms of Intellectual Property (IP) protection available, how they can protect you and improve the value of your business. Also learn about the different forms of non-registrable IP, which are pertinent to your business and worth safeguarding. [\[more\]](#)

Copyright Turns 300

Last month Copyright officially celebrated its 300th birthday. What is generally regarded as the first official Copyright legislation in the world, The Statute of Anne, entered into force on April 10, 1710 (following its enactment by British parliament in 1709). Copyright in Australia has developed a long way since its origins in British statute and there is undoubtedly change in store for the future. For now, we'd like to celebrate the important role Copyright has played in supporting and encouraging artistic work over the last 300 years. [\[more\]](#)

2010 Hunter Manufacturing Awards – Nominations Open

Hunter Manufacturing Awards Inc (HMA) is motivated by a mission to promote best practices in manufacturing. HMA believes this can be achieved by showcasing the achievements of the best to encourage and sustain the aspirations of those who want to be among them. HMA acknowledges the significance of the Hunter's proud manufacturing history, and is committed to ensuring manufacturing plays an integral role in inventing the region's future. [\[more\]](#)

Local Jobs First Breakfast Presentation, Newcastle 14 May

Do you own, operate or work for a business that employs fewer than 500 people? If so, the goods and services you provide might be eligible for a price preference in NSW Government goods and services tenders. The Local Jobs First plan seeks to enhance opportunities for small and medium enterprises to supply goods and services to the NSW Government. [\[more\]](#)

2010 Hunter Central Coast Innovation Festival

The 3rd annual Hunter Central Coast Innovation Festival is being held from 30 April to 21 May 2010 to celebrate innovation and entrepreneurship in the Hunter and Central Coast. The Festival will include a range of events that showcase the Hunter Central Coast's intellectual capital and creative innovations, with the aim to inspire others to become involved in entrepreneurship and innovation. [\[more\]](#)

'Commercialisation for Innovation' Information Sessions

As part of the 2010 Hunter and Central Coast Innovation Festival, AusIndustry will be holding information sessions on Commercialisation for Innovation. The events will talk a little about the massive journey of commercialisation, going through the pitfalls and successes along the way with real life experience, and showing how the new program from the Department of Innovation "Commercialisation Australia" will be able to help a company's journey through innovation and commercialisation. Central Coast, Thursday 6 May and Thursday 13 May 2010 in Newcastle. [\[more\]](#)

Australian Innovation System Report 2010

The Australian Innovation System Report 2010, is the first of a new annual series of reports on the performance of Australia's national innovation system and builds on the commitment by the Australian Government in *Powering Ideas: An Innovation Agenda for the 21st Century* to produce an annual report on innovation. The 2010 report is now available for download. [\[more\]](#)

Innovation ALERT™

Interested in the latest innovative ideas being filed with the Australian patent office? IDC's Innovation Alert™ provides a sneak preview at some of the latest Innovation Patents to be lodged.

| Patent Number | Title | Applicant | Filing Date |
|---------------|--|--------------------------------------|-------------|
| 2010100300 | A water deluge system for fire trucks | Moore Engineering Pty Ltd | 1 Apr 10 |
| 2010100302 | Miniature Toy for Supporting Doll on a Bicycle | Mattel, Inc. | 1 Apr 10 |
| 2010100324 | Inflatable rescue raft | Inflatable Systems Australia Pty Ltd | 6 Apr 10 |
| 2010100314 | Plastic Bottle Shredder | Mr Philip Cooke | 8 Apr 10 |
| 2010100367 | Slimline Water Tank | Australian Water Systems Pty Ltd | 19 Apr 10 |
| 2010100391 | A kit for constructing stairs | Kilkenny Lumber (Aust) Pty Ltd | 28 Apr 10 |

MicroBiz Week 2010 - For Home-Based, Solo and Micro Business Owners

MicroBiz Week is a week of dedicated workshops and events targeted at the solo, home-based and micro business sector. The week previously known as Home Based Business Week is an annual event organised by the Enterprise, Small Business and Regional Development Unit of Industry and Investment NSW. The new modernised MicroBiz Week will be held from 31 May to 4 June with the theme 'Connecting for Profit'. [\[more\]](#)

envirohunter 10, Newcastle 5 & 6 May

envirohunter 10 is a conference and exhibition held in the Hunter region of NSW covering environmental issues and solutions for business. Offering opportunities for education, facilitation and collaboration, envirohunter will include conference sessions on environmental issues and advice, information on environmentally-friendly business practices and networking opportunities within the green-business sector. [\[more\]](#)

TEDxSydney – Have You Got a Good Idea?

Do you like the talks on TED.com? Submit your innovative idea and get noticed by the industry's best. Your idea could be about anything – science, technology, business, arts, psychology, medicine, economics, social science – literally whatever, as long as it's compelling, inspirational and passionate like the best of TED. The best videos will be selected to be broadcast live at TEDxSydney on May 22, and their makers will receive an invitation to the event. [\[more\]](#)

Newcastle Innovation Symposium, 20 May

As part of the Hunter Central Coast Innovation Festival 2010, Newcastle Innovation is offering a free Symposium titled "Australian Clean Coal: Research, Development and Demonstration". This Symposium is targeted at businesses that wish to learn more about clean coal and the status of the technologies. The Symposium will provide up-to-date information on clean coal technologies that should assist participants to assess whether clean coal offers opportunities for their business. Participation in the Symposium is open to anyone who is interested in learning about the current status of clean coal in Australia. [\[more\]](#)

Counterfeit iPads Hit the Market

Just three weeks after the US launch, bootleg versions of Apple's hot-selling iPad tablet PCs have begun showing up on the shelves of online and real-world shops in piracy-prone China. [\[more\]](#)

Free IP Australia Forum, Melbourne 25 May

IP Australia is hosting the third IP Forum on 25 May in Melbourne. This important industry event will feature three expert speakers providing their perspectives on the topic: *"Does the international intellectual property system help or hinder exporters?"* [\[more\]](#)

Prime Minister's Prizes for Science – Nominations Open

The Prime Minister's Prizes for Science are a national tribute to excellent and dedicated work in Australian science and science teaching. The major Prize, the Prime Minister's Prize for Science, is one of the nation's most highly-regarded awards and the premier national award for scientific achievement. It is awarded for an outstanding specific achievement or series of related achievements in any area of science advancing human welfare or benefiting society. The nomination round for this year's Prizes is now open and will close on Friday, 21 May 2010 at 17:00 AEST. [\[more\]](#)

Commercialisation Australia to Support 21 Australian Innovations

Commercialisation Australia will help 21 new Australian innovations become commercial realities, including new anti-cancer therapeutics and new technology to protect dolphins. The Prime Minister announced the first ideas to be supported by Commercialisation Australia – the Government's new body to help Australian inventors, entrepreneurs and researchers turn their ideas into money-making products and services – at an address to Community Cabinet in Sydney's innovative North West region. [\[more\]](#)

CSIRO Building Largest Tower of Solar Power

In a major step forward for Australian research into solar energy, CSIRO is building the largest solar-power tower of its type in the world at the National Solar Energy Centre in Newcastle. [\[more\]](#)

For more of the latest innovation-related news and events, visit <http://www.innovation.org.au/news>.

