

IDC E-NEWS

Hello and welcome to IDC's March 2010 edition of E-News.

Commercialisation Australia to Include IP Costs

The Federal Government's Commercialisation Australia initiative will take a hands-on approach to help bring ideas to market offering a range of tailored assistance measures, including specialist business advice and services, financial support to engage experienced executives and grants for proof of concept and early stage commercialisation activities. Up to \$50,000 will be available to firms to access specialist business advice and services including intellectual property management. Eligible expenditure includes fees for the cost of filing a patent application, patent search and examination fees and annual patent maintenance fees. [\[more\]](#)

2010 Popular Science Invention Awards

Do you have an invention you know will someday change the world? Have you been toiling for years in your basement, building prototype after prototype to prove that your idea works? If so, tell Popular Science about it and enter the fourth annual *PopSci* Invention Awards. Entries for Australian inventors close 19 March 2010. [\[more\]](#)

Advisory Council on Intellectual Property (ACIP) Report Released

Over recent years there have been repeated calls from patent owners in Australia, particularly individuals and small to medium sized enterprises, concerning the difficulties associated with enforcing their patent rights. After extensive consultation and consideration, the Advisory Council on Intellectual Property presented its final report to the Minister for Innovation, Industry, Science and Research, Senator Kim Carr, in January 2010. The Federal Government has now released ACIP's report. [\[more\]](#)

LESANZ Annual Conference 2010, Adelaide 22-24 April

The Licensing Executives Society of Australia and New Zealand (LESANZ) Annual Conference is being held in Adelaide 22-24 of next month. This year's conference is themed, "Public Good and Intellectual Property Rights". LESANZ is the Australian and New Zealand chapter of LES International. LES is an international community of innovation and commercialisation professionals. [\[more\]](#)

Australians Given the Chance to 'Make' Their Dream in a World-First Competition

Have you ever wished your car could drive under water, or that your alarm clock woke you, but not your partner? Or that there was no longer a need for people to rely on wheelchairs? From 1 February 2010, in a world-first competition - 'Make it so' - Australians will be called upon to visit a dedicated website to share their dream, wish or idea and one lucky person will have it 'made so'. [\[more\]](#)

IDC Commercialisation Consultancy Service

Seeking independent feedback on the potential commercial viability of your innovation? Don't know what direction to take, what your options are or what to do next? Confidential consultations are available with IDC's commercialisation specialists in Newcastle and Sydney or can be conducted Australia-wide via phone. The one-hour consultation service provides you with constructive, impartial feedback and practical advice on the best way to move forward with your idea, minimising risks while saving you time and money. For further information or to make a booking, please [contact us](#).

The Internet Nominated for 2010 Nobel Peace Prize

For the first time an inanimate object, "The Internet" has been nominated for the 2010 Nobel Peace Prize. This is despite nominations being kept secret for 50 years by the Nobel Prize committee. [\[more\]](#)

Innovation ALERT™

Interested in the latest innovative ideas being filed with the Australian patent office? IDC's Innovation Alert™ provides a sneak preview at some of the latest Innovation Patents to be lodged.

Patent Number	Title	Applicant	Filing Date
2010100106	Improved Post Driver	Marchant Engineering Pty Ltd	2 Feb 10
2010100134	Corrugated Paperboard	Amcor Limited	2 Feb 10
2010100113	Registration Plate Mounting System	Eagle Products Corporation Pty Ltd	3 Feb 10
2010100151	Mineral Processing Method	Iluka Resources Ltd	12 Feb 10
2010100616	Ultra-Violet Disinfection Apparatus	Australian Ultra Violet Services (Operations) Pty Ltd	23 Feb 10
2010100167	Docking Station for Hand Held Electronic Devices	Apple Inc.	23 Feb 10
2010100169	L.E.D Light Fishing Lure	James McGregor-Dainton	24 Feb 10

New Zealand Inventor Builds Hovercraft that Flies

A New Zealand inventor has put up for sale a bizarre floating machine that can also take to the skies. Mechanic Rudy Heeman took the model of a hovercraft to create the WIG or "wing in ground effective vehicle". It rides like a normal hovercraft but, once it reaches a speed of 70km an hour, it becomes airborne. It took Mr Heeman more than a decade to complete the machine. [\[more\]](#)

Frisbee Inventor Dies Aged 90

The man who invented the Frisbee, one of the world's most popular toys, has died at his home in Utah in the United States. Walter Frederick Morrison was 90 and had been suffering from cancer. He conceived and developed his aerodynamic plastic disc in the 1950s and more than 200 million have been sold worldwide. [\[more\]](#)

Sensis Loses Case to Protect Copyright of Yellow Pages and White Pages

Telstra's directories division Sensis has lost its bid to protect the copyright of its Yellow and White Pages phone directories after a judge ruled that the creation of directories did not involve some "creative spark". [\[more\]](#)

Starting Your Own Business: Free Workshop in Newcastle

The Hunter Business Centre is running a free seminar on 'Starting Your Own Business' on Tuesday 20 April. This free, introductory workshop will provide the basic facts about starting a small business in NSW. Topics to be covered include - why go into business, what to do before you can start trading, how to protect your business, the planning process, driving your business, finance and marketing, and where to from here? [\[more\]](#)

Engineering Excellence Awards 2010

The Engineering Excellence Awards 2010 recognise the expertise of individuals and engineering organisations. They also raise the professional standing of engineers in the community by generating a greater public awareness of who engineers are and what they do. Level 1 entries for the Awards close 26 March. [\[more\]](#)

Movies the Perfect Medium to Beam Up New Inventions, says Researcher

Flip phones, video conferencing and super adhesive devices are just some of the many fanciful ideas portrayed in movies, only to become reality years later. A Sydney scientist says such examples are exactly why scientists should be encouraging film directors to be "bolder and more daring" when crafting science fiction, rather than reining them in, as some scientists claim. [\[more\]](#)

Telstra Business Awards Open

The Telstra Business Awards have been supporting and recognising Australian businesses for 18 years. The Awards include five categories, namely - business owner Micro-Business Award, MYOB Small Business Award, Panasonic Australia Medium Business Award, Sensis Social Responsibility Award and the AMP Innovation Award (for businesses that have successfully introduced an innovation). Entries to this year's Awards close 16 April. [\[more\]](#)

Spokeless Bicycle

A collection of mechanical engineers from Yale University teamed up to create a unique spokeless bicycle design. The design features a custom frame that holds the wheel in place while also driving it forward. The prototype only features a spokeless back wheel due to budget and time constraints. While a spokeless bike won't make biking easier, it does make for a unique bike. [\[more\]](#)

For more of the latest innovation-related news and events, visit <http://www.innovation.org.au/news>.

