

IDC E-NEWS

Hello and welcome to IDC's April 2010 edition of E-News. From the team at IDC, have a safe and happy Easter!

Protecting Your Brand – Free Seminar for Hunter Businesses, 18 May 2010

Hunter Business Centre and IDC will be presenting a free seminar to help small businesses in the Hunter learn how to protect their key business assets - their brands. The seminar will look at the various forms of Intellectual Property (IP) protection available and how they can protect and improve the value of businesses. The session will also look at the different forms of non-registrable IP within business, which are equally pertinent and worth safeguarding. The special event is being held as part of the Hunter Central Coast Innovation Festival 2010. [\[more\]](#)

Young Entrepreneurs Round Table

Minister for Small Business, The Hon Peter Primrose MP is hosting a Young Entrepreneurs Round Table in Newcastle. If you're a business owner under 35 years of age, come and share your ideas about starting and running a business on Monday, 12 April. The half day event is a forum for enthusiastic business owners to share ideas and issues about setting up and running a business in NSW. MC will be Jack Delosa, recognised as one of the top young entrepreneurs in Australia at 'Anthill's 30 under 30' Awards. [\[more\]](#)

New Invention Profile: MYJIGS Window and Door Installation Jig

Developed by carpenter and serial inventor, Steven Rigter, the MYJIG Window and Door Installation Jig is a reusable tool for the installation of revealed windows, sliding doors, door jamb frames and the like. The Jig not only improves installation time and accuracy but also ensures the quality of finish joinery (e.g. architraves) is uncompromised. The Jig is now increasingly being employed by builders, carpenters and other tradespeople but could also be easily used by home handypeople. [\[more\]](#)

2010 Hunter Central Coast Innovation Festival

The 2010 Hunter Central Coast Innovation Festival will be held over a three week period from Monday 3rd May to Friday 21st May 2010. The Festival will include a range of events that showcase the Hunter Central Coast's intellectual capital and creative innovations, with the aim to inspire others to become involved in entrepreneurship and innovation. [\[more\]](#)

NSW Manufacturing Week 3-9 May 2010

NSW Manufacturing Week is an annual celebration highlighting the strength of manufacturing in NSW with forums, seminars and site visits in key regions and locations. Discover how this week of events showcasing the latest innovations can help you grow and evolve your businesses in a world changing at a rapid pace. Most events are free. [\[more\]](#)

Australian Anthill Smart 100 – Nominations Open

Australian Anthill's 'SMART 100' Index was developed in 2008 to identify and rank Australia's 100 most innovative products, proving to be one of the largest surveys of its kind in Australia. Anthill is now calling all innovators for the chance to nominate an Australian-made product or service. [\[more\]](#)

Got An Idea? Insurance Council of Australia Prize for a More Resilient Australia

The Insurance Council of Australia is the representative body of the general insurance industry in Australia. Together with its Members, the Insurance Council is looking for creative ideas that demonstrate measures or concepts that improve an individual's, business's or community's ability to withstand and recover from extreme weather events. [\[more\]](#)

Innovation ALERT™

Interested in the latest innovative ideas being filed with the Australian patent office? IDC's Innovation Alert™ provides a sneak preview at some of the latest Innovation Patents to be lodged.

| Patent Number | Title | Applicant | Filing Date |
|---------------|--|---------------------------------------|-------------|
| 2010100185 | A Multi-Purpose Seasonings Grinder | Abdoolally Ebrahim Housewares Limited | 3 Mar 10 |
| 2010100187 | Manhole Cover | Proline Technologies Limited | 3 Mar 10 |
| 2010100192 | LED Light Module for Street Lamp and Method of Manufacturing Same | Unilumin Group Co., Ltd. | 3 Mar 10 |
| 2010100204 | Bushmaster Shot System Class A Foam | Nowa Australia | 9 Mar 10 |
| 2010100211 | An Upright Garden Weeder | Mr Rudolp De Campi and Mr John Waldie | 9 Mar 10 |
| 2010100225 | A System and Method for Undertaking Market Research of a Target Population | Zebra Research | 15 Mar 10 |
| 2010100243 | Vehicle Top Storage Bracket | King Rack Industrial Co., Ltd | 16 Mar 10 |
| 2010100265 | Rodent Baiting Station | Brisbane City Council | 22 Mar 10 |

envirohunter 10, Newcastle 5 & 6 May

envirohunter 10 is a conference and exhibition held in the Hunter region of NSW covering environmental issues and solutions for business. Offering opportunities for education, facilitation and collaboration, envirohunter will include conference sessions on environmental issues and advice, information on environmentally-friendly business practices and networking opportunities within the green-business sector. [\[more\]](#)

NSW Regional Innovation Strategy Released

The NSW Government has released a Regional Innovation Strategy to support businesses, jobs and investment. Minister for State and Regional Development Ian Macdonald said the strategy, developed by Industry & Investment NSW and available online at www.business.nsw.gov.au/innovation, will help regional businesses and communities prosper in the 21st century. [\[more\]](#)

Bold Ideas, Better Lives: Applications Open

Applications are now open for the Bold Ideas, Better Lives Challenge. If you've have a big idea the Australian Centre for Social Innovation (TACSI) is offering up to \$1 million and capacity building partnerships to turn your idea into reality. TACSI is committed to supporting up to 10 projects that show the best and brightest ideas in social innovation across Australia. Your idea could deal with anything from healthcare to climate change, unemployment to the internet as long as it addresses a social need faced by communities in Australia. [\[more\]](#)

CeBIT Australia 2010, Sydney 24-26 May

CeBIT Australia is the leading business event in the Asia Pacific region for Information and Communications Technology. CeBIT Australia is the platform where local and international manufacturers, service providers, distributors, retailers and buyers of Information and Communications Technology meet to talk business and find out how to achieve long and short term savings through technology-based business solutions. [\[more\]](#)

One Billion Minds

One Billion Minds is a powerful open innovation platform connecting students and alumni from top universities to corporations and non-profits looking to discover innovative solutions to challenging problems in business, technology and social Innovation. The One Billion Minds mission's is to engage a billion young people to change the world by solving real problems posed by corporations and non-profits. [\[more\]](#)

agIdeas 2010 international design week, Melbourne 26-29 April

Each year in Melbourne agIdeas presents 40 of the world's creative leaders who share their insights with more than 10,500 designers, students and business leaders. agIdeas presents a series of events for designers who are seeking inspiration, for designers emerging in the industry to explore the possibilities of international careers in design and for companies looking to embrace design as an economic driver. [\[more\]](#)

Australian Automotive Technology Set for Chinese Car

Perth company, Orbital Australia has been awarded a \$440,413 grant to develop greener engine technology for Chinese automaker Changan Automobile. Announced by Innovation Minister Kim Carr, the Green Car Innovation Fund grant will help Orbital to develop its FlexDI engine management and combustion system to be tested on engines and in vehicles for Changan Automobile. FlexDI technology has the potential to deliver 'best-in-class' fuel economy for passenger cars and other applications. [\[more\]](#)

For more of the latest innovation-related news and events, visit <http://www.innovation.org.au/news>.

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