



MEDIA RELEASE

29 April 2008 FOR IMMEDIATE RELEASE

- Distributed by the Industry Development Centre (Hunter) Ltd (IDC)

Helping inventors build on their bright Ideas

A Regional Innovation Advisory Service program to be held in Newcastle on 14 and 15 May will help inventors and innovative small businesses in the Hunter develop their bright ideas.

The program, *Building on Bright Ideas*, includes a free seminar and free one-on-one consultations with innovation experts.

It's an opportunity for anyone with a clever idea about a new or improved product, service or process to take the next step towards commercialisation.

The seminar will include tips on commercialising and protecting ideas by representatives from Davies Collison Cave Patent and Trade Mark Attorneys, specialist innovation support services firm IDC and AusIndustry.

Troy White, Commercialisation Manager at the Industry Development Centre (Hunter) Ltd said: "Only a small number of innovations make money in the marketplace. The Innovation Advisory Service can work with innovators to help make an idea marketable and profitable."

The *Building on Bright Ideas* seminar will be held from 6.00 pm to 8.00 pm on Wednesday 14 May at the Industry Development Centre, University Drive, Callaghan. One-on-one sessions can be booked for 15 May.

The program is funded by the NSW Department of State and Regional Development and proudly delivered by IDC. This year's program is part of the Hunter Means Innovation Festival, a two-week program showcasing the Hunter as a place where innovative businesses and industries can grow and develop.

To register, download a registration form from www.ausinvent.com or call 1800 995 299.

For more information, contact:

Troy White,
Commercialisation Manager
Industry Development Centre (Hunter) Ltd
Ph: 1800 995 299
t.white@idc-hunter.org.au

