

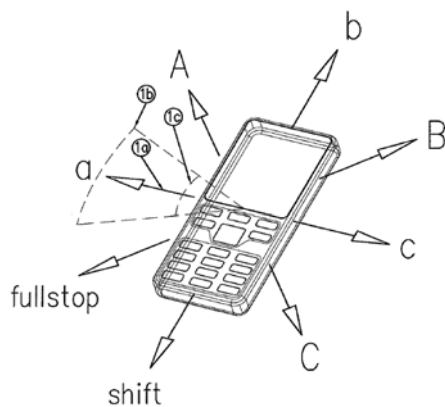
IP Licensing Opportunity

A method and system for causing an action to be performed

Inventor Objective: Seeking Licensee
IP Status: Patent Cooperation Treaty (PCT) Filed – PCT/AU2009/000224
Development Stage: Concept

'A method and system for causing an action to be performed' is a concept for a motion-based software application to be used with accelerometer-equipped mobile/cellular phones.

The proposed concept will allow mobile phone users to perform actions such as selecting from menu options or writing text messages (including character type selection) by moving their mobile in predetermined motions/gestures.



Opportunity for 'A method and system for causing an action to be performed' may exist within the international mobile/cellular industry, particularly within the motion-based mobile software/applications market.

The inventor is currently seeking potential licensees to deliver 'A method and system for causing an action to be performed' to market. For further information, or to register your expression of interest please contact:

Industry Development Centre (Hunter) Ltd (IDC)
University Drive, Callaghan NSW 2308
Ph: +61 2 4962 0999
Email: info@innovation.org.au
Web: www.innovation.org.au