



MEDIA RELEASE

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Helping New Inventors Build on their Bright Ideas

A team of innovation professionals will be visiting Coffs Harbour from 16 – 17 May to help inventors and innovative small businesses from mid-north NSW to develop their bright ideas.

The program themed *'Building on Bright Ideas'* includes a free seminar and free one-on-one consultations with innovation experts. The opportunity is for anyone with a bright idea about a new or improved product, service or process looking for help to take things to the next step, towards commercialisation.

The *'Building on Bright Ideas'* seminar will be held 6.30 – 8.30 pm on Wednesday 16 May, 2007 at Coffs Harbour Education Campus, Hogbin Drive, Coffs Harbour NSW. Seminar attendees can register for the event by downloading a registration form available online at <http://www.ausinvent.com/> or by phoning 1800 995 299.

The highly informative seminar will bring together specialists on protecting and commercialising bright ideas, including representatives from IP Australia, Patent and Trade Mark Attorneys, Davies Collison Cave and specialist innovation support services firm, the Industry Development Centre (Hunter) Ltd (IDC).

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Program participants will also have the opportunity to speak confidentially about their new idea with an Innovation Advisory Service (IAS) representative and/or IP professional. Free individual consultations will be held 9:00 – 5:00pm Thursday 17 May 2007. While there is no charge for these consultations, places are limited and participants are asked to call 1800 995 299 to secure their booking.

The *'Building on Bright Ideas'* program is funded by the NSW Department of State and Regional Development (DSRD). This year's program is being held in conjunction with the *Coffs Coast Innovation Showcase* – a half-day program of speakers presenting case-studies, which highlight excellence in innovation throughout the region.

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For more information, contact:

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<http://www.ausinvent.com/> (For further program information and invitation download)