

Media Release



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Hunter Builders Learning How to Profit From Their Ideas

Builders and tradespeople are an inventive lot, always finding new and improved ways of doing their job. Many of these inventions can have applications much wider than their own business but they don't know how to take that next step.

On Wednesday, March 15 2006 the Industry Development Centre (Hunter) Ltd (IDC) will present a seminar on "Profiting from your ideas" as part of the NSW Department of State and Regional Development's Innovation Cluster Program and in association with the Master Builders Association.

The session will showcase inventors who have developed innovative products in building and plumbing and will look at how they came up with their ideas and how they are taking their inventions to market.

The IDC will explain just what assistance is available to local inventors to take their idea from concept to commercialisation. Assisting more than one thousand inventors each year, the IDC has an extensive network of Government, business and education contacts available to help.

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Hunter Builders Learning How to Profit From Their Ideas, Add 1.

The Innovation Cluster Program is an initiative of the NSW Department of State and Regional Development delivered by the IDC in association with the Master Builders Association. This twelve month program is designed to increase the confidence of members to adopt new technologies and innovations to grow their business. It also provides important networking opportunities, allowing members to develop their contact base and exchange ideas.

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